

2019

Snapshot



CREATING NEW JOBS

DOWNTOWN

7 NEW BUSINESSES
OPENED
in downtown Bel Air.



BHHS Home Realty
Johns Men's Clothing
DIA Massage Studio
Aroma Candle Studio
Romp N' Groom
Gigi's Lash Bar
Zema Cyro

NEW EXECUTIVE DIRECTOR

Welcome Christopher Pineda



PARTNERSHIP

WorkMode
GRANT
\$150,000

This project will provide reuse for a building that has been vacant for over four years as well as providing a major economic impact to the Town of Bel Air.



FUNDING \$50K

in 5 properties in Downtown Bel Air
resulting in an investment of over:



OVER \$60,000

Invested in wayfinding signage,
Keep Maryland Beautiful recycling
containers, and new banners for
downtown.

INVESTMENTS

\$80,000

John's Men's Clothing
Hamilton Properties
Black Eyed Suzie's
Fuller and Associates
Independent Brewing



OUR PARTNERS



RAISED MORE THAN

\$475,000

from earned income, sponsors,
grants & investors



MD State BBQ Bash was recognized as one of Harford County's best events!



Fourth Fridays
Summer Movie Nights
Sip & Shop
Chocolate, Beer & Wine Tour
The Belle Air Market
MD State BBQ Bash
Roll Out the Barrel
Trick or Treat
House Party
Winter Wonderland

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MEMBERSHIP

75

NEW MEMBERS
joined the Bel Air
Downtown Alliance.

New Events

House Party Concert Series, featuring Crack the Sky and Petty Coat Junction.

Winter Wonderland, featuring of 30,000 lights illuminating the Bel Air Armory. Winter Wonderland included Santa in Armory Park, free horse & carriage rides, and a pop-up shop!



Volunteers

who contribute more than
3,600 hours

Thank you for all your hard
work and dedication.

Alliance staff attended the
national conference in Seattle
which equipped them with
valuable new information,
tools and connections.



OUR TOP SPONSORS

