

2022 Annual Review

OVER \$574,000

Total Funds Raised in 2022

through Grants, Events, Sponsorships and Memberships

Welcome 20 new businesses

Apricot Lane Bay Country Assoc. **Bell Property Management BNN Properties Busy Bee Boutique Cannonball Moments** Canvasback Title **Creative Chaos Designs Cross Country Mortgage DOCEO Facilities Services Group** Flavor Sum, LLC Flowers By Fiore JAB Management Group, LLC Law & Mental Health Assoc. Inc. Old Line Mercantile Robinson & Stover, LLC Sierra Pacific Tommy's on Main You Make Scents Candles

Grants

10 NOF

\$18,025

Building Improvement Funds distributed to REB Records, Vagabond Sandwich Company, and Riccitelli Team of Cross Country Mortgage



Community Safety Works Grant

(towards parking garage security cameras and 100 additional barricades)



Harford County Tourism Grant

(Helped fund BBQ Bash, First Fridays, Summer Movie Nights and The Belle Aire Markets)

New Staff

Marketing and
Communications
Associate



Shelby Tittle
Project Coordinator

Special Recognition

Harford's Best Festival for 2022 Nominee



One of Baltimore Magazine's Baltimore's Best Barbecue Joints 2022

MARYLAND STATE√

Received the 1st

Wayne and Mollie Goddard Foundation Fund Award



Renewed Maryland Nonprofits Accreditation status

2022 Annual Review

Events

RAISED OVER

\$360K

\$13,806

Tips Donated to NonProfits









Bel Air Christmas Parade & Tree Lighting









New Events in 2022









Thank you to all our dedicated volunteers for all you do that make our events possible.

Partnerships







Programs & Initiatives



WORKALLI

Completed WorkAlli, Bel Air's newest co-working space. Ribbon Cutting was held on 5/26/22.



PAINT THE TOWN

Supported the Kaufman Cancer Center by creating initiatives to raise cancer awareness in October.



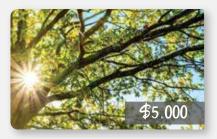
TRICK OR TREAT

Continued and expanded this well attended event.

GIS MAP & BROCHURE



Developed a GIS Map of downtown businesses on website and printed downtown brochures with QR code links.



BOND STREET

Donated \$5,000 to the Town of Bel Air towards plantings for Bond Street.



HOMETOWN HEROES

Completed the second round of Hometown Hero Banner program. Applications for the next round are currently being accepted.



Completed our Main Street phase of the initiative to bring music to the streets of Downtown Bel Air.

BUILDING IMPROVEMENT FUND

Façade Improvement Fund changed to Building Improvement Fund. The fund now includes interior work to better help small businesses improve their space.